

# Hello. I'm Bongani Adrian Sebele A Digital Designer & Creative.



Portfolio  
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## My Profile.

I'm a multi-disciplinary creative from Zimbabwe, with a little over 10 years experience I've worked on multiple projects in Africa and beyond. I'm always looking to create in new, interesting ways and I feel as if I've only just begun to create and I am continually learning and adding to my craft. If you're reading this I'd love to work with and for you in any way possible. Let's create the future together.

## WORK EXPERIENCE

2009- 2010  
**Graphic Designer/Editor**  
Ma-Ideas Thoughtshop/ Urban Africa

Created campaigns and material for print media and the press. Did in house video edits of Adverts for TV and animatics for pitches

2011 - 2015  
**Art Director**  
Digitech Brand Communications

Created Motion Graphics for Zimbabwe's first digital signage company. The company grew to cater for client's digital needs my responsibilities grew to design websites, basic mobile apps and worked on Social Media content and strategy as well as working on traditional media for print and press.

2013 - 2015  
**Creative Director**  
Joe Public Zimbabwe

During my time at Digitech, a full-fledged agency was started in partnership with Joe Public United (South Africa). First operating as HWMit Joe Public then later as Joe Public Zimbabwe. I was selected to head the creative drive as Creative Director whilst still performing duties at Digitech.

2010, 2015-2016  
**Digital Lead**  
Jericho Advertising

I joined Jericho Advertising briefly in 2010 where I worked as a middleweight designer working on print media and conceptualisation for TV adverts and Strategic Campaigns. I was later headhunted after leaving Joe Public to work as the Digital Lead to help spearhead digital projects as well as finish some challenging projects they had issues with, some over 4 years old this work consisted of websites, mobile apps and Facebook games. I also helped other design departments working on social media content, video production, I became the defacto in house photographer, compositor and worked on print media such as press ads, books and annual reports.

2016-Present  
**Lead Creative**  
OutSourced Media Zimbabwe

Started a creative start-up; a small freelance creative consultancy working with agencies and directly with clients to sculpt their communication, visual language, digital infrastructure and strategies.

## PAPERS



2009 - Diploma SE  
**Digital Media**



2008 BCE Diploma  
**Graphic Design**



2008 BCE Diploma  
**Web Design & e-Commerce**

## HARD & SOFT SKILLS

- Adobe Creative Cloud
- MS Office Basics
- Code (PHP, Java Script)
- Photography
- Videography



- Motion Design
- 3D Basics (3ds Max, C4D)
- Strategy
- Copy Writing (English)
- Content Management

